



Katherine Nightingale

HIGH-ACHIEVING FASHION GRADUATE WITH
TRANSDISCIPLINARY INDUSTRY
EXPERIENCE

PROFILE

An enthusiastic advocate for craftsmanship, sustainability and education, Katherine has been a key contributor to several fashion publications- most recently commissioned as lead writer for the 2021 international Redress Design Award Magazine.

With five years experience in sales/marketing of vintage and designer brands, Katherine is also well versed in copywriting and communication- entrusted to build the social media following of local and international brands to reach a combined audience of over 10,000 followers.

A passionate researcher with a love of writing, she is the proud recipient of Curtin University's Excellence Scholarship, NCP International Internship and three-time Vice Chancellors List Member.

ACADEMIC ACHIEVEMENTS

- High-Achieving Fashion Design Graduate, 2021, Curtin University- CWA: 87.00
- 200 CP Bachelors of Education (Secondary English)
- Three time Vice-Chancellor's List Recipient and Curtin Excellence Scholar, 2018-2021
- Aranmore Catholic College Graduate 2015 - ATAR 95.6
- National Police Clearance, C Class Drivers Licence

REFERENCES

Diane Lyons- d.lyons@rspcawa.org.au
RSPCA Boutique Manager/Community Liaison Head

Shirley Aun- shirleyaun@redress.com.hk
Redress HK Communications Manager

CONTACT INFORMATION

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Instagram

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PORTFOLIO

(<https://katherinenightingale.com>)

[View my work here.](#)

CAREER BACKGROUND

Redress Design Award, Lead Contributor

June 2021-August 2021

- Composed all major profiles, interviews, reviews and editorial pieces.
- Telecommunicating with editing, styling and media teams.

The R Collective Social Media/Online

Communications Officer

April 2021- June 2021

- Composed interviews, blogs, investigative pieces and press releases.
- Responsible for all social media, web and press copywriting.
- Telecommunicating with marketing, design and managerial teams.

RSPCA Reloved Fashion Boutique Retail Worker

January 2017- Onwards

- Full experience in aspects of retail, including POS and Customer Service. Sole employee at store, responsible for opening/closing, money handling and banking.

Responsible for direction and supervision of volunteer team. Directed social media photography and worked closely with management to develop and deliver new initiatives. Involved in meeting and reporting on KPIs. Knowledgeable and experienced in selling of high-end designer and vintage stock.

Vashti Magazine Staff Writer

January 2017- August 2017

- Pitching, researching, composing and editing feature articles for editor.
- Coordinating and conducting interviews with prominent WA designers
- Liaising with photographers, stylists and other involved parties.

Smol Store Owner/Director

December 2015 - December 2018

- Sourcing and processing of stock, photography and online product listing, website design and maintenance, social media marketing and advertising.

KEY SKILLS

- Advanced computer literacy- skilled in Adobe, Planoly, Office etc.
- Tertiary training in V.M., product photography, + social media marketing.
- Extensive brand and industry knowledge